Global Learning—Beyond Study Abroad

Tuesday, September 12, 2017
Livestreaming at 2 p.m. ET
Moderator

Dawn Michele Whitehead
Senior Director for Global Learning and Curricular Change
AAC&U

Panelists

Stephanie Doscher
Associate Director
Office of Global Learning Initiatives
Florida International University

Anne Ogilvie
Executive Director Global Operations
Interdisciplinary & Global Studies
Worcester Polytechnic Institute

Amir Reza
Vice Provost
International & Multicultural Education
Babson College
Mission of AAC&U

To make liberal education and inclusive excellence the foundation for institutional purpose and educational practice in higher education.
Global learning is a critical analysis of and an engagement with complex, interdependent global systems and legacies (such as natural, physical, social, cultural, economic, and political) and their implications for people's lives and the earth's sustainability.
Examples of Global Learning

- Civic Engagement
- Community-Based Learning
- Experiential Learning
- Global Service Learning
- Globally-Focused Capstones
- Globally-Focused Internships
- International Interactive Video Conferences
- Study Abroad
- Study Away
- Undergraduate Research
- World Languages
Stephanie Doscher
Associate Director
Office of Global Learning Initiatives
Florida International University
• Miami’s first and only urban public research university
• 41,000 undergraduates
• Largest producer of Hispanic graduates in U.S.
• 55% students receive Pell grants
• 51% of Pell recipients 1st generation
Undergraduate graduation requirement:

• Two global learning (GL) courses
• Integrative co-curricular activities
Global learning is the process of diverse people collaboratively analyzing and addressing complex problems that transcend borders.

Making Global Learning Universal

• Mutually supporting student learning outcomes and program goals
• Theory of organizational change
• Comprehensive faculty and staff development
• Integrative curriculum and co-curriculum
• Student learning assessment and program evaluation
• Continuous communication and improvement
Professional Development

• Differentiated menu to encourage diffusion of innovation
• Full-time, adjunct, international faculty, staff, TAs invited
• Course development and design
• Specific global learning strategies
Integrative Global Learning in the Local Community

FIU students volunteer/work locally with:

- Chapters of NGOs working on global issues
- State department refugee resettlement and international visitor programs
- Consular offices
- International/global conferences
Anne Ogilvie
Executive Director Global Operations
Interdisciplinary & Global Studies
Worcester Polytechnic Institute
Worcester Polytechnic Institute

- Worcester, MA
- Founded in 1865
- 4320 UG
- 2063 G
- 1383 international students from >80 countries
- Project-based curriculum
Global Learning at WPI

• International and Global Studies major and minor
• Great Problems Seminar
• Global Projects Program
• Co-curricular activities
• Global research experiences for graduate students
Global Projects Program

- Evolved alongside WPI Plan
- Students may complete any of the 3 major projects required for graduation (Humanities and Arts, IQP, MQP) at an off-campus project center
- 50 project centers in U.S. and 25 other countries
- 954 participants in 2017-18
- Goal: >90% students completing at least one project off campus
- Starting with class of 2022, 100% of students will receive scholarship to participate
Interactive Qualifying Project (IQP)

• Experiential, general education requirement in the junior year
• Teams of 3-4 students from all majors
• Advisor(s) from any department
• Solve problem at society/technology interface
• Sponsored by NGOs, gov’t, nonprofits
• 78% full time, off campus through Global Projects Program
Global IQPs

• **On-campus preparation term:**
  • Social Science Research Methods course + weekly meeting with team and faculty advisors
  • Culture, language, context
  • Background research
  • Define project goals, objectives, methods
  • Teamwork, writing, presentation
  • Complete proposal to sponsor

• **Term on site:**
  • Full time work with sponsor
  • Faculty advisors on site
  • Deliverables: project report, final presentation
Major Qualifying Project (MQP)

• Senior year, 1 unit, in major
• Teams of 1-4, usually same program
• Advisor(s) from program
• Professional-level challenge, e.g., design or research
• Many sponsored by corporations, research labs
• 11% full time off campus
PBL Impacts Faculty and Student Roles

**Faculty**
Move away from being experts and dispensing information, towards monitoring inquiry and coaching and mentoring students.

**Students**
Move away from dependency on instructors, listening/watching, and gaining knowledge towards more independent discovery and making knowledge.
Leadership, Support and Scaffolding

- Led by WPI Faculty Directors
- IGSD Office
- On-site coordinators
- WPI Center for Project-Based Learning
- Morgan Center for Teaching and Learning
- Many other campus partners
Keys to Success

- Central to the curriculum
- Faculty driven
- Tied to clear learning goals
- Regularly assessed
- Recognized and rewarded
- Supported by structures, processes, and cross-campus resources
Amir Reza
Vice Provost
International & Multicultural Education
Babson College
Babson College

- Founded in 1919
- Specialized Bachelor’s and Master’s
- 2,100 undergraduate students
- 900 graduate students
- Nearly 1000 international students
- From more than 90 countries.

Undergraduate Semester Abroad Enrollments 2004-2017

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Babson College Mission:

Babson College educates entrepreneurial leaders who create great economic and social value—everywhere.

Glavin Office Mission:

We empower students to think and act intentionally in intercultural contexts, to explore their identities, and to develop the skills necessary to navigate the environment in which they live, learn and work.
Challenges

- **Institutions are increasing their capacity** to recruit international and underrepresented students, thus becoming increasingly diverse. They are also increasing access to education abroad.

- The conventional wisdom has been that interaction with **diversity or studying abroad** is positive and has dividends for learners’ **intercultural competence**

- However, educators are **less clear/deliberate** in avoiding some of the **pitfalls** that come with growing student mobility & diversity
1. Vicinity is Important, But Not Sufficient
2. Misconception about Intercultural Development

“Intercultural sensitivity is not natural...”
-Milton Bennett
3. Conformity Pressures are Real and can be Harmful

-- and we unwittingly contribute to these pressures
4. Fragmentation is Apparent at Many Institutions

-- and it threatens our communities
Commonality

Difference

When not Integrated

CONFORMITY

FRAGMENTATION
When Integrated

Commonality → Difference → FOCUS → INNOVATION
Undergraduate Orientation

- Overhaul and ongoing assessment and improvement of efforts to strategically embed more experiential intercultural content that:
  - Increase awareness of self and other
  - Challenges assumptions and bias
  - Define and Promote Bias Incident Reporting
  - Encourages curiosity, empathy, and moving past one’s comfort/familiar zone
First Year Seminar (FYS)

- Ongoing assessment and improvement of curriculum, educational materials, and guidance on intercultural content.
- Expanded FYS Instructor training
  - Full day with external trainer

Class 1: Identity
Class 7: Stereotypes, Micro-aggressions
Class 8: Bias, Privilege
Class 10: Intercultural Leadership
Forthcoming AAC&U Publication:

Models of Global Learning

By Indira Nair and Margaret Henning, with a Foreword by Dawn Michele Whitehead

Available October 2017
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2017 Global Engagement and Social Responsibility: Higher Education's Role in Addressing Global Crises

October 12 to October 14, 2017
New Orleans, LA

To register or for more information:
http://www.aacu.org/conferences/global/17
Making Global Learning Universal: Promoting Inclusion and Success for All Students

By Hilary Landorf, Stephanie Doscher, Jaffus Hardrick with a Foreword by Caryn McTighe Musil

Purchase Online at 30% Off: http://bit.ly/2xUxIx8